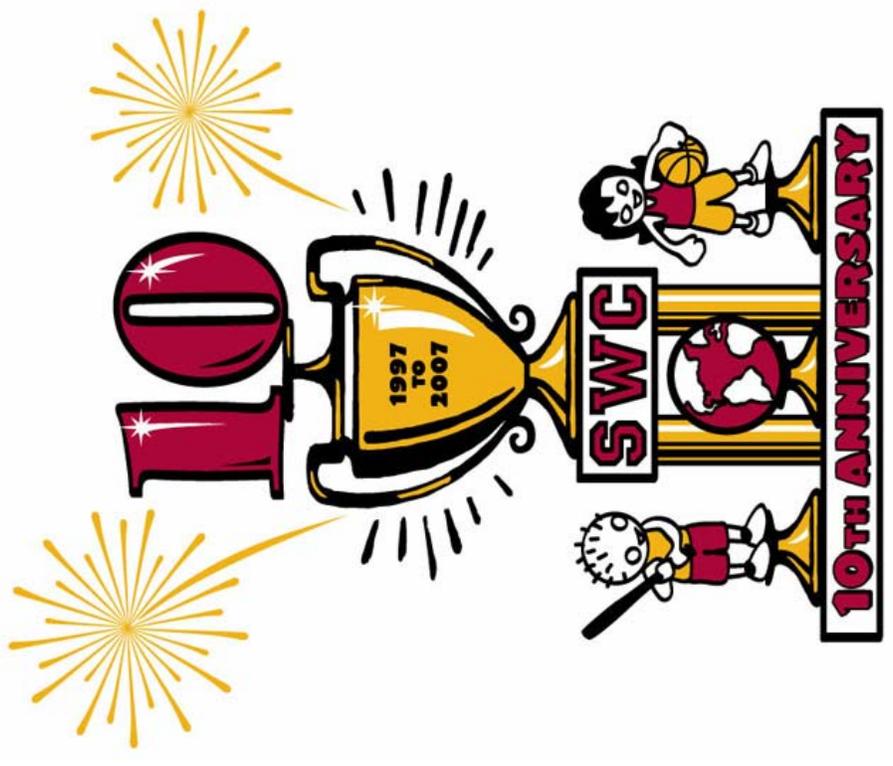


The Sports for the World's Children Foundation  
welcomes you to our  
10th Anniversary Celebration!

# PROGRAM

“All Stars - Giving the Gift of Play”



Saturday, September 22, 2007- Jillian's at Metreon

Dear Colleagues, Family, Friends, and Supporters of SWC:

On August 14, 1997, the Sports for the World's Children Foundation became an "official" California 501(c)(3) nonprofit public benefit corporation. As of today, a little more than 10 years later, we have delivered tens of thousands of pounds of sports equipment to over 13,800 children in Mexico, Nicaragua, and the United States... and we are looking forward to adding Africa to the list very soon.

During the past 10 years, I have never once doubted the value that participating in sports can provide to our world's youth. Even with all the negative press in recent years about the "misguided" actions of some of our athlete/sports stars, once heroes to our impressionable youth, and violence on youth baseball, football, and soccer fields across the United States, we can instead focus on the positive: In 2008, the Games of the XXIX Olympiad will take place in Beijing, China. During the past 10 years, more than 28,000 athletes from 201 nations have participated in sporting events in front of a billion spectators and television viewers all over the world. These are truly amazing numbers, and testament to how sports can help bridge cultural and ethnic divides. (Did you know that the United Nations doesn't have as many Member States that participate in the World Summit as nations participating in the Olympics?)

According to the Olympic Charter, the goal of the Olympic Movement is to contribute to building a peaceful and better world by educating youth through sport practised without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play. "More than ever, sport is a universal language and plays the role of catalyst in today's society as a means of improving quality of life and well-being." Jacques Rogge, International Olympic Committee President

We at SWC may not be Olympians, but we have truly embraced the spirit of the Olympic Movement. We are everyday athletes, and our volunteers are everyday heroes, who know how our personal participation in sports has changed our lives for the better, who have access to equipment and other resources, and want to return that gift to children less fortunate. And beyond just sharing the "gift of play" with others, I am proudest to say that through our "Communities Play Program" abroad, we have been able to 1) build support, accountability, and program sustainability in the communities where we've worked, and 2) provide all those involved with a rich, cultural exchange experience that is oftentimes life changing.

As we celebrate this anniversary milestone and look forward to the future, I would like to extend my deepest and heartfelt appreciation to everyone who has ever:

- \* Collected, donated, picked up, stored, inventoried, and/or organized sports equipment
- \* Donated money to help transport, store, and deliver equipment
- \* Deflated a ball for more economical transport
- \* Transported and delivered equipment to children in Mexico, Nicaragua, and/or the U.S.
- \* Taught a child how to bat / catch / throw / dribble / set
- \* Folded, labeled, and/or stamped an SWC brochure, mailing, or newsletter
- \* Participated in a fundraising dinner, golf or softball tournament, or bought a T-shirt
- \* Taken and sent us photos of fundraising events or volunteer trips
- \* Served on the Board of Directors
- \* Offered an encouraging word
- \* Spread the word about SWC to others...

It truly has taken a community to accomplish all that we have, and we look forward to growing that community and continuing our mission of "giving the gift of play" for many more years. Thank you for attending our event this evening, and being a part of our community of donors and supporters who have helped make the last 10 years so truly incredible, and most importantly... possible.

As always, in the spirit of sharing and teamwork,

Kim Ina, Founder & Executive Director

# PROGRAM

- Saturday, September 22, 2007 -

- 3:30 pm: No Host Cocktails. Discounted beer and wine tickets are available for \$5 each at the check-in table.
- 3:45 pm: Welcome and Opening Remarks  
Raffle Announcement, T-Shirt Contest  
**No Name**, from Alice Radio, Master of Ceremonies
- 3:50 pm: Build Your Own Taco Buffet!  
(w/ mixed garden greens, cheese quesadillas and enchiladas, assorted brownies and cookies, & non-alcoholic beverages)
- 4:40 pm: SWC History, Milestones, Messages from Mexico  
Kim Ina, SWC Founder & Executive Director  
No Name, from Alice Radio, Master of Ceremonies
- 5:00 pm: Video Tribute
- 5:40 pm: Introduction of All Star Honorees  
**Alaska Airlines**  
**James O'Neil (Essex, Massachusetts)**  
**Kellee Fong (Berkeley, California)**  
**Martha Perez (Ione, California)**  
**Fred White (Poulsbo, Washington)**  
**Emery Clay III (Lake Oswego, Oregon)**  
**YMCA of San Francisco (California)**
- 6:15 pm: Announcements, Prizes, Raffle, Closing Remarks
- 6:30 pm: Event concludes. Guests are welcome to stay for cocktails, billiards (on site, in a separate room), and/or more celebrating and visiting!

# ALL STAR HONOREES



## **Emery Clay III (Lake Oswego, Oregon)**

Emery first joined SWC on a volunteer trip to Mexico in 1998. Since then he has made six return trips with SWC in 1999, 2000, 2001, 2002, 2004, and 2006. Here at home he works throughout the year as our California storage facility manager, transporting, inventorying, organizing, and packing equipment in preparation for equipment distribution trips abroad. Emery also donates endless time, energy, and resources into documenting SWC activities and volunteer trips through photos and video. Emery's inspirational SWC videos have been instrumental in helping SWC raise funds as well as motivate other supporters and volunteers to action. Currently, the Starfish Television Network is interested in airing some of Emery's SWC videos.



## **Kellee Fong (Berkeley, California)**

Kellee first became involved with SWC as a graphic designer back in 1998. He initially donated his time designing SWC newsletters and, from 2000 until today, he has created all of SWC's T-shirt designs. In 2001, Kellee (and his wife, Alicia) made the volunteer trip to Mexico with SWC, and since then has worked here at home coordinating equipment drop-offs in the East Bay Area. It was also through Kellee and Alicia that SWC made contact with Major League Baseball's Baseball Tomorrow Fund, which resulted in a grant worth over \$5,000.



## **James O'Neil (Essex, Massachusetts)**

Jim first became interested in SWC in 2001. He worked to collect little league baseball equipment from around his hometown, packed it all up, and made the volunteer trip to Mexico with SWC in 2002 with two of his young sons, Paul and Danny. Since then Jim has organized several large-scale fundraisers for SWC, including a Celebrity Golf Tournament in 2004, and a Comedy/Dinner event with hockey legend Ray Bourque in 2005. He also distributed equipment donations in the Puerto Vallarta area of Mexico on behalf of SWC in 2006. He also continues to coordinate equipment donations and drop-offs in the East Coast area.



## **Martha Perez (Ione, California)**

Martha has served on the SWC Board of Directors since its inception in 1997. Since then she has made every volunteer trip to Mexico, except for two, including an SWC-organized hurricane relief trip in 2003. In 2000 and 2001, Martha hosted SWC fundraising dinners in the restaurant that she owns in Jackson, California. She has worked tirelessly collecting equipment, recruiting volunteers to travel to Mexico, and acting as a photographer and translator while working in Mexico.

# ALL STAR HONOREES



## **Charles (Fred) White (Poulsbo, Washington)**

Fred first traveled with SWC on a volunteer trip to Mexico in 2001. Since then he has made every trip, collecting equipment in his area to bring down, and has recruited many other volunteers to join in SWC's efforts. In 2003 he drove a rented cargo van full of equipment into a remote area of Mexico to help with distributions there, and has extended many of his other volunteer trip stays in order to benefit the most children possible. In 2006, Fred surprised SWC by showing up at a volunteer trip in Mexico towing an SWC trailer, a trailer he built and painted with his own two hands, full of sports equipment collected in Washington and California for the children.



## **Alaska Airlines**

Alaska Airlines' relationship with SWC began in 1999, the same year they made their maiden flight to La Paz, Baja California Sur, Mexico. During the inaugural flight celebration at the Governor's mansion, David Palmer, the Assistant Vice President of Marketing, invited SWC to contact him if there was anything that they could help with. Being true to his word, Alaska Airlines subsequently donated Alaska Airline tickets for various SWC fundraising efforts. And, beginning with SWC's hurricane relief in 2003, Alaska Airlines has continually donated extra cargo space for SWC volunteers on their flights to Mexico. With their help, more than 10,000 pounds of sports equipment and hurricane relief items has been transported and distributed to those in need.



## **YMCA of San Francisco**

The YMCA of San Francisco first became involved with SWC through equipment donations. Then in 2002, a joint effort began to bring YMCA youth groups to Mexico on "teen service learning" trips during Spring Break. The trips involved collecting, transporting, and distributing sports equipment, and providing sports skills clinics and other mentoring and service activities. Since then, approximately 65 YMCA youth and leaders have made the volunteer/service trip to Mexico, collecting and donating more than 3,200 pounds of sports equipment. They were also instrumental in the collection of massive quantities of hurricane relief items in 2003.



## **All Star Mentions:**

Ray Allwine

Holden Chinn

Wally Heffner

Lisa Ikuma

Association

Charlie Val

Kathi Yumoto

Major League Baseball and the

Major League Baseball Players

Baseball Tomorrow Fund

# T-Shirt Challenge!

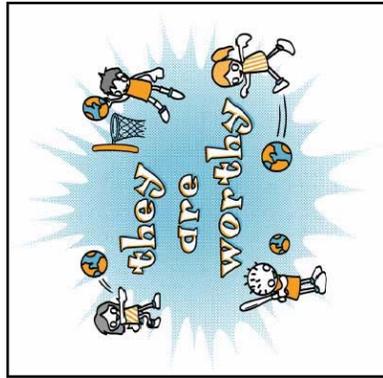
Guess the year of the T-shirt designs below, get the most correct, and win a prize!

All designs by All Star Honoree:

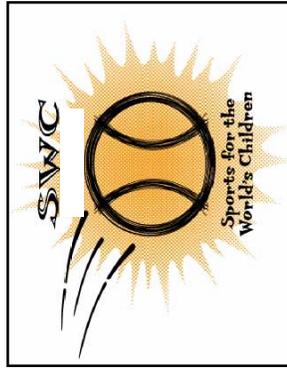
Kellee Fong

(Use the following years to fill in the blanks below:

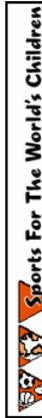
2000, 2001, 2001 back, 2003, 2003 back, 2004, 2004 back, 2005, 2005 back, 2006, 2006 back, 2007)



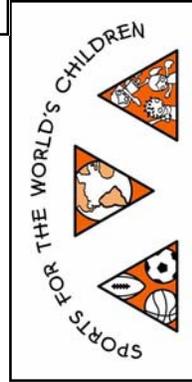
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#4 \_\_\_\_\_



#5 \_\_\_\_\_



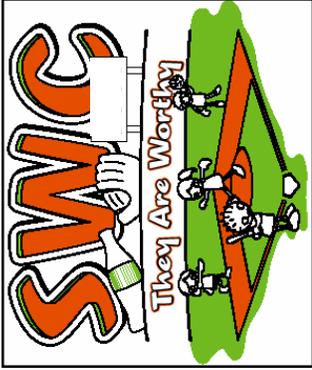
#2 \_\_\_\_\_



#6 \_\_\_\_\_



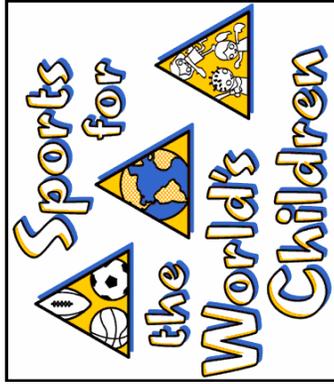
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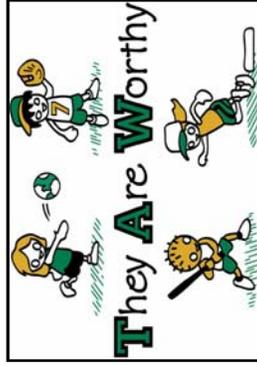
#7 \_\_\_\_\_



#10 \_\_\_\_\_



#8 \_\_\_\_\_



#11 \_\_\_\_\_



#9 \_\_\_\_\_



#12 \_\_\_\_\_

# SWC Order Form

Support SWC by purchasing SWC merchandise!

Complete your order below,  
and all items will be shipped to you.

SWC silicone bracelet (light blue) \_\_\_\_\_ x \$ 5 = \_\_\_\_\_

"They are Worthy" / SWC Anniversary mug \_\_\_\_\_ x \$20 = \_\_\_\_\_

## SWC DVDs & Videos

Volunteer Trip 2000 (1 hr.) - VHS only \_\_\_\_\_ x \$10 = \_\_\_\_\_  
 Volunteer Trip 2000 (10 min.) - DVD \_\_\_\_\_ x \$10 = \_\_\_\_\_  
 YMCA Spring to Service 2002 (14 min.) - DVD \_\_\_\_\_ x \$10 = \_\_\_\_\_  
 Volunteer Trip 2002 (45 min.) - VHS only \_\_\_\_\_ x \$10 = \_\_\_\_\_  
 Volunteer Trip 2004 (17 min.) - DVD \_\_\_\_\_ x \$10 = \_\_\_\_\_  
 Volunteer Trip 2006 (28 min.) - DVD \_\_\_\_\_ x \$20 = \_\_\_\_\_  
 Anniversary Tribute 2007 - DVD \_\_\_\_\_ x \$30 = \_\_\_\_\_

## SWC T-Shirts \$15

SWC T-Shirt (2003) \_\_\_\_\_ x \$15 = \_\_\_\_\_  
 SWC T-Shirt (2004) \_\_\_\_\_ x \$15 = \_\_\_\_\_  
 SWC T-Shirt (2005) \_\_\_\_\_ x \$15 = \_\_\_\_\_  
 SWC T-Shirt (2006) \_\_\_\_\_ x \$15 = \_\_\_\_\_  
 SWC T-Shirt (2007/Anniversary) \_\_\_\_\_ x \$15 = \_\_\_\_\_

**TOTAL ORDER** = \_\_\_\_\_

Please list size(s) of each T-Shirt desired (available in adult M, L, XL, & XXL):  
 \_\_\_\_\_

**Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City, State, Zip:** \_\_\_\_\_  
**Phone/Email:** \_\_\_\_\_

Attach check payable to Sports for the World's Children, or

Email/send bill to address above when order ships.

# ACKNOWLEDGEMENTS

## Silver Table Sponsors

Michael & Vickie Ina  
 Satsuki Ina & Carey Covey

## Friends of SWC

Alicia Klein, Kellee Fong and Family  
 Ina/Yumoto/Gottschalk/Patel Families  
 YMCA of San Francisco

## Auction/Raffle Donors

Kelly Ina  
 Pier 39  
 San Francisco Giants  
 Scandia Family Center  
 Sports Basement  
 Kathleen Yumoto

## Special thanks:

Mysty Caswell  
 Emery Clay III, Solsbury Hill Productions  
 Renee Devone  
 Kellee Fong Design  
 Jennifer Hamamoto  
 Satsuki Ina  
 Vickie Ina  
 Jillian's at Metreon  
 Jennifer Mastro  
 Lori Matoba-Wun  
 No Name, Alice Radio  
 Kathleen Yumoto

Additional donations are welcome. Tax-deductible checks payable to  
 Sports for the World's Children  
[www.swcfoundation.org](http://www.swcfoundation.org)  
 Federal Tax ID #94-3274922

# Sports for the World's Children



To provide, through charitable contributions, used and new sports equipment, sports skills training, facilities, as well as educational materials and supplies to children with limited resources;

To teach and promote, through sports, physical and mental well-being, self-esteem, leadership and teamwork, spirited competition, fairness and respect, and camaraderie and goodwill among communities and countries;

To empower those communities to sustain ongoing sports programs for their children; and

To foster lifelong friendships.



"Where sharing is a team sport."  
2346 - 32nd Avenue  
San Francisco, CA 94116  
(415) 566-3487  
[www.swcfoundation.org](http://www.swcfoundation.org)  
[www.youthathletes.org](http://www.youthathletes.org)